

## **RAJENDER KUMAR NANGIA**

The Founder of eMpro India is born in, 1972 in a middle class family residing in New Delhi. He started their education from Central Board of Secondary Education and because of financial issues he didn't get higher education and started their career from a Trading House Company with his family, along with that he has run the franchises of various companies like Gagan Milk, Parle, Paras Milk, Gopal Jee, Quality, Shudh, Wonder, Anmol Milk Products.

In the mid of 1999 Mr. Nangia is separated from their family and establish their own company with the name of Four Star Nangia Brothers Trading House. This company has earned huge profit from trading and in 2004 the company got the Pvt Ltd tag with the name of Satyam Four Star Nangia Brothers Trading House Pvt Ltd. In the duration of 2004 to 2006 he has seen too many fake products and duplicity of currency and other products also, that was very difficult to identify the original and fake products and currency, because of that in the mid of 2006 Mr. Nangia mind has been changed and they started their research and development in the field of Remove the duplicity of products, Telecom and Mobile Technologies, and Finally Mr. Nangia has established a new organization with the name of eMpro India as a telecom based value added service provider company in July 2008.

In the Time Period of research and development Mr. Nangia has found various innovative ideas and filed patent, trademarks and copyrights of their ideas, he has also bought the domains related to ideas and start implementing the ideas with their organization eMpro India. Still Mr. Nangia is doing their research and development.

## **EMPRO INDIA**

eMpro India is basically a value added service provider company, that provide the value added service to the telecom users. eMpro have their own projects that can be an eye opener for the people, eMpro India gives the priority to their clients and public and maintains the privacy of every individual and clients. The projects of eMpro India is related to Advertising, Market research, Public relation, Mobile Content, Information Sharing, Product and Document Verification, Donation Platform as well as Solution for Business like, Lead Generation, Voting, Survey, Feedback, originality of Products, Gaming and many more. These services will be available to the customer on demand, after getting the request from end user the engine of respective application will process the request and provide response for the same by predefined communication medium.

eMpro India, established as a very focused telecom base domain Company and through detail consumer research they created some innovative ideas of Mobile Advertising. The models are based on user's voluntarily acceptance to use the services offered by eMpro India. eMpro respects every individuals

privacy and strongly believes that Mobile is a personalized communication tool which should be used by his/her personal preference.

eMpro India is launching innovative business models and which facilitates the Mobile/Phone users to get rewards by listening or viewing the advertisements and free talking on the behalf of advertising. The advertisers are able to reach the right target audience and subscribers receive the interested product/service information by hitting to service number and during conversation over the phone in Mid Call Advertisement service provided by eMpro India. The service drives the advertisers and audiences to have a close communication which results mutual benefits.

### **RUNNING PRODUCTS**

There are various products running by eMpro India on the basis of innovative ideas invented by Mr. Nangia. eMpro India has their own servers over the applications are running so, the public and clients are not need to worries about their privacy, contact numbers and any commercial activity. There is the List of few running applications –

- Product Verification Engine
- Mobile Advertisement Engine
- Master Number Engine
- Lucky Miss Call Platform

### **PRODUCT VERIFICATION ENGINE**

<b>Project Name</b>	– Product Verification System (PVS)
<b>Web Portal</b>	– <a href="http://stopduplicate.com/">http://stopduplicate.com/</a>
<b>Short Code</b>	– 56300
<b>Current Status</b>	– Running
<b>Copyright Status</b>	– Copyright Certificate
<b>Patent Status</b>	– Patent Published
<b>Patent App. Number</b>	– 1770/DEL/2008
<b>Sort Code Method</b>	– PVS XXXXXXXX → 56300

Product Verification System is a unique service, which will help to those manufacturers who are fighting against the duplicate products. By using this service the duplicity of the products are near to impossible. Many big companies are facing such problem of duplicity excessively. As small companies take advantage of promoting methods of big companies and bring duplicate products in market in huge amount. In the future it will give large business through out the country. It's the source where unbelievable revenue can be generated. The product verification engine is the system that verifies the originality of the products, with the help of product verification engine you can identify any product it is fake or original. So the fake products will be removed from the market.

First of all we have to understand why we need to verify the product. Now a day the product duplicity is on the high. Every big company's product in counterfeit is available in market. Counterfeit product look like original product, no one can differentiate them. People make these counterfeit products very smartly; they are using advance technologies to make them. New and advance technologies are easily available in today's market.

The companies that makes counterfeit products make more benefits because original manufacturer are scared to take any action against them because it will give bad impression for their products, so that company has change shape, size, color, code and packing of its product for this work companies spent more money in advertisement that will affect on the cost of product. Even fake companies also take benefit of original company's advertisement during promotion of their brand into the market place. So in this manner duplicate companies take advantage or misuse of all facts of original companies. If the original product sales in market, a little bit portion of the amount will goes to government in form of tax. Government also takes the benefits from this service. Customers are not getting the right worth of their money. Our motto is getting the true value of customer of its money.

Because of this fake, revenue is not generated, it is a duty of government to stop counterfeits and create awareness among public about counterfeit product and company. Because of the counterfeit product lot of revenue and goodwill gets lost.

The method for communicating with and among customers and manufacturers in a network in order to verify a product which customer is going to buy or has bought. The method for interactively communicating between the customers and manufacturers for the authentic verification of originality, price and other queries of the product and goods purchased. The service will also offer other benefits like Directory services and loyalty programs. More particularly, the present invention provides improvement to accessing of information, communication and updating the customers.

#### **Manufacturers –**

The Manufacturer will get benefit from this service to stop the duplicity of the products from the market; they are modifying the product packing as well as giving advertise to get the publicity stand in the market.

#### **Benefits to manufacturer –**

- Stop the duplicate product and increase their reputation in the market.
- The opportunity of getting the maximize faith of consumer in their product.
- Increase the sale as well as revenue.
- Manufacturer can promote and get business from a large customer area.
- Advertise their special offers through company's SMS service, web service, e-mail service and phone service also.
- Company will get full value of there money which they invest in advertisements.
- Manufacturer can get detail about consumer like contact no., selling date, guaranty, warranty and service date.
- No need to change look & feel due to the fear of duplicity.

### Benefits of consumer –

- Verify Product and get confidence of Originality.
- Get all important information about product details.
- Give worth to your money.
- Check guarantee or warrantee details for the Product.
- User will know the originality of products.
- Ensure the consumer about products originality, reliability, quality control and other services.

### Earning from Manufacturers

- Manufacturer Collaboration
- Short Code Keyword Selection
- Code Generation
- Verification through SMS
- Verification through Phone Call
- Verification through Website

### Earning from Consumers

- Verification through Short Code

### MOBILE ADVERTISEMENT ENGINE

Project Name	– Mobile Advertisement Engine
Web Portal	– <a href="http://adsaurs.com/">http://adsaurs.com/</a>
Current Status	– Running
Copyright Status	– Applied
Patent Status	– Patent Published
Patent App. Number	– 1388/DEL/2008

In this advance era, uses of mobile phones become very common. The mobile phone is an extremely personal device. Today, mobile phones can be utilized for much more than just making and receiving calls. Most commonly, Each and every individual is known about the use of mobiles. People are aware of uses and services that are provided through cell phones. A mobile phone also known as a hand phone, wireless phone, cell phones or cellular phone used for data communication over a network. Mobiles are running through mobile communication terminal. This terminal is a device that allow user to wirelessly connect for performing communication any time and anywhere through controlling of switching by a mobile switching centre (MSC). This terminal also supports multimedia communication including images and videos, as well as data communications including symbols, numbers and characters.

Product suppliers carry out advertisements, i.e., non-personal information providing activities, for the promotion of the sales of the goods and the enhancement of public relations. While traditional advertisement media include television and radio broadcasting, newspapers, and magazines, banner advertisements or insertion advertisements in Internet contents are prevailing nowadays. In particular,

short message advertisements utilizing the short message service (here in below, referred to as "SMS") are emerging as a new advertisement medium recently. However, the short message advertisement may have some limitations in the advertisement effect. First, a short message transmitted through the SMS is so short that the advertisement sponsor cannot express the message in detail. More basically, since the mobile terminal is an apparatus mainly targeted for personal communication, most users are not interested in junk messages such as the advertisement short messages and likely to delete the messages just after the receipt of the messages. Considering that most advertisement short messages are directed for sales promotion of goods, such phenomenon may disappoint the sponsors.

With the development of high-quality mobile communication terminals, a mobile communication base station provides not only a voice communication service but also various contents such as stock, weather, sports, entertainment and current events, etc. With the increase in terminal usage time and frequency, service providers have sought a method of providing advertisements through the mobile communication terminal. Accordingly, it is possible to provide various advertisements sponsored by advertisers from a mobile communication base station to mobile communication terminal users through a mobile communication network

From the point of view of advertisers, mobile devices are an attractive channel of communication. However, at the present time there are surprisingly few techniques for delivering advertisements to mobile users in a way that is cost-effective, unobtrusive, and compliant with regulations. The present invention provides such techniques. Numerous services are provided through cell phones. User can access any of such service randomly. The mobile communication terminal provides online services such as online games, mobile internet services, Bluetooth, infrared, camera with voice recorder, a VOD (Video On Demand), file downloading (may be music files, movie files and game files) and several message functions such as chatting, instant messaging, multimedia messaging and e-mail, a call function such as a voice call and a video call, camera functions such as video capturing and image capturing and various supplementary functions such as a scheduler, phone book searching, a calculator, memo pad, communication content recording, terminal state setting, calendar Searching, world time checking, time alarm setting. These media channels carry both content and advertising. Besides all mention services/functions, many online services are being provided as paid services. Many techniques are developing for providing online content in various forms. SMS is available to virtually all mobile phone users and does not typically require a data plan or Mobile Web access, making it ideal for reaching most mobile users. While SMS is limited to contain text, MMS can contain images, audio and even video content.

### Methods for Playing Advertisement –

1. Hyperlink advertisement
2. SMS text advertisement
3. Scrolling text
4. Screen saver
5. Caller tune
6. Ring tone
7. 3G Video
8. Wallpaper (Fixed and Sliding)
9. Pre-call ads
10. Background music
11. LBS (Location Based Service)
12. Voice message
13. Dialer ads
14. Search engine
15. display e.g. banners

### Benefits to Advertiser –

- Small Companies will get Brand Name
- Advertiser will get target Audiences
- Advertisement at low cost
- Immediate Delivery of Advertisement Content

### Benefits to Consumer –

- Earn incentive as per advertisement
- Get filtered ads as you need
- Avail several offers and gift vouchers
- Get free SMS and talk time

## TV ads v/s Mobile ads

	TV ads	Mobile ads
Filtered Audience	NO	YES
Return on Investment	Average	Good
Availability of views	50%	95%
Mobility	NO	YES
Tracking	Low	High
Feedback	Average	Higher than TV
Reach to maximum no of class	Low	High
Channel Switching while ads	Yes	No

## MASTER NUMBER ENGINE

Project Name	– Master Number
Web Portal	– <a href="http://masternumber.in/">http://masternumber.in/</a>
Current Status	– Running
Copyright Status	– Applied
Patent Status	– Patent Published
Patent App. Number	– 2728/DEL/2008

In the today's busy life, only the telephony devices are medium to reach to the person as soon as possible, the use of telephony devices is known by most of the persons in the world and knowing the use of telephony devices are quick and easy. Telephony devices are very common in use and owned by almost every person, and each and every person knows about the use of telephony devices. So by using telephony devices the people can connect to each other as soon as possible. In the present times no body have the time to go to service provider and ask for the service, if the required service is not available with this service provider then the requester have to search for another service provider who will provide the service as per their need. The requester will move from one service provider to another service provider till the requester will not get the required service provider. So the system will provide the facility of accepting the requests from the multiple requesters and provide the solution as per the request. Even in today's lifestyle no body have time to even type a message, and sending a message to the short code is expensive. Even calling a number is easy than type a message. The system will provide all the services on the dial of number and remaining things will be handled by system itself. Since the system will capture the Caller number and accept the request and reject the call, so the service will be zero calling cost.

Techniques for providing service to customers with the help of the already available system are costly due to the enhanced call charges and also the communication time is not fixed. Therefore there is a need of a system from which the call charges from the customers can be eliminated with an atomized control and multiple interactive and utility features.

As per the exemplary object of the present invention the method and the associated system will provide the facility of getting the request at no communication cost like place the request on missed call. So the requester will place their request without any communication cost. The service provider will provide a unique number for every request, so the requesters will place their requests by giving a missed call to that particular number according to their request. Here the meaning of missed call is that; when the requester will place a call to the service provider, the call will land on system. The system will capture the CLI and reject the call, so the requester will not spend anything for placing request for the service.

As per the embodiment of the present invention the requestor will place the request to the service provider and the service provider will forward that request to the concern person for handling the

request. The system handles all the requests related to services, information, rates, quotation, change mobile operator, survey, enquiry, booking, feedback, complain, voting, verification, tracking, personal diary, information sharing, information dropping, entertainment, quizzes and royalty programs and the like. The system will communicate to the requestors by using various technologies like SMS, USSD Message, Phone Call, IVRS Call, E-mail and Web Requests and the like.

As per one embodiment of the present invention the system provides the facility of placing request for the desired service at desired time. As an embodiment the aim behind the invention is to provide the rates of various products to the end user by his own desire at desired time on a request, like Market Rate Information, Fruit rate, Vegetable Rate, Grains Rate, Seeds Rate, Goods Rate, Vehicle Rate, Spare Parts Rate, Food Items, Gold rate, Silver rate, Metal Rate, Copper Rate, rate of various types of powders, Liquid and Solid Products Rates, Travel rates and the like. The system will help to the end users for getting rates of the products by giving a missed call to the service provider. The system will access various technologies while communicating with end user like SMS, MMS, Phone calls, IVRS based Calls, telecommunication methodologies, E-mail and Web Technologies.

As per yet another embodiment of the present invention the disclosed method and the associated system provides the facility of booking of LPG gas, hotel booking, restaurant booking, marriage home booking, movie ticket booking, vehicle booking, tour booking, taxi booking, flat booking and the like.

#### **Benefits to Business Holder**

- Lead Generation
- Voting/ Survey/ Feedback
- 24X7 Availability to consumers
- Immediate Response to Client

#### **Benefits to Consumer**

- Service Available on Miss Call
- Information Available on Miss Call
- Service Engineer on Miss Call
- Status on Miss Call
- Immediate Response



## LUCKY MISS CALL PLATFORM

Project Name	– Lucky Miss Call
Web Portal	– <a href="http://luckymisscall.com/">http://luckymisscall.com/</a>
Current Status	– Running
Copyright Status	– Applied
Patent Status	– provisional Patent Applied
Patent App. Number	– 688/DEL/2010

First of all, we need to understand why we need such a system that will provide the facilities of playing games and quizzes online and offline. As per the current scenario each and every student wants to achieve maximum marks for objective questions, the persons giving the competition exams are also facing objective questions, and every one wants to increase their knowledge, so the system will provide a questionnaire to the students and needful persons who want to be aware with the type of questions before giving the exam and increase their memory. The system can also be used for increasing the memory power, tips and tricks, and various methodologies to solve the problems as well as entertainment for every one. Through this service they can save their time as well as money, but with the help of this system the registered member will be able to answer the questions of quizzes and games with a few clicks of mouse and push button on mobile, they can get aware with the questions before exam. Because internet browsing is not possible at all times and for everyone, but almost every individual knows about the use of phone call. After registration the end user will be able to access the services provided by the service provider by giving a missed call to the service provider.

The system will also provide facility of discussion on a particular point or particular topic or particular field, in the system the members can ask the questions to each other, in the system once a member is asking a question then the question asking member can ask to any one of them after getting the confirmation from them, if the target person doesn't know the answer then the member can pass that to the other member but not to the member who is asking or already asked. The correct answer giving member will be awarded with some reward points and same points will be deducted from question asking member account, if member forwards to any other person then the forwarded member will not get anything for that. If any member gives wrong answer then, the asking member will tell the answer and get the reward point from wrong answered member and the question will be removed from the session.

One of the main advantages of the system is to provide most of the services through phone, without spending any extra money and extra time (e.g. travelling cost & time), and at a common platform. With the help of this service the members will be able to avail the benefits of the service without interrupting their work. The members can enjoy with the services in free time, and also having opportunity to learn new things as well as earning.

### Benefits to Promoter

- Unlimited Promotion of Promoter
- Small Promoter will get Brand Name

### Benefits to Player

- Play at Free of Cost
- Awarded by Service provider when Win

### ASSETS

#### List of Patent Applications –

Sr. No	Application Number	CBR Number	Title	Provisional Date	Final Date
1	1269/DEL/2008	CBR 4005	FREE SMS AND TALK TIME CONCEPT	23/5/2008	22/5/2009
2	1388/DEL/2008	CBR 5466	METHOD AND SYSTEM FOR ADVERTISING A COMMERCIAL USING MOBILE TELEPHONE	14/07/2008	14/07/2008
3	1019/DEL/2008	CBR 3051	METHOD OF PROVIDING ADVERTISEMENT VIA MOBILE TERMINAL AND SYSTEM THERE OF	21/04/2008	21/04/2009
4	1245/DEL/2008	CBR 3884	A NOVE MULTIPURPOSE DEVICE	19/05/2008	19/11/2009
5	1770/DEL/2008	6838	SYSTEM AND METHOD FOR COMMUNICATION WITH AND AMONG COUSTOMERS AND MANUFACTURERS IN A NETWORK	28/07/2008	28/07/2009
6	2561/DEL/2008	8679	SYSTEM AND METHOD FOR DOCUMENT VERYFICATION	11/11/2008	11/12/2009
7	2728/DEL/2008	9266	METHOD AND SYSTEM FOR PROVIDING SERVICE AND INFORMATION THROUGH COMMUNICATION DEVICES SYSTEM AND METHOD FOR RATES ON MISSED CALL METHOD FOR COMMUNICATION WITH AND AMONG REQUESTER AND REQUEST HANDLER FOR COMMUNICATION AND THE SYSTEM THERE OF METHOD OF COMMUNICATION WITH AND AMONG INFORMER AND RECEIVER IN A NETWORK AND THE SYSTEM THEREOF SYSTEM AND METHOD FOR BOOKING THROUGH SMS	2/12/2009	2/6/2010
8	2729/DEL/2008	9266	METHOD FOR COMMUNICATING WITH AND AMONG BUYER AND SELLER IN A NETWORK AND THE SYSTEM THEREOF	2/12/2008	2/03/2010
9	2730/DEL/2008	9266	SYSTEM AND METHODS FOR LANGUAGE LEARNING THROUGH TELECOMMUNICATION AND WEB TECHNOLOGY	2/12/2008	2/02/2010
10	390/DEL/2009	1588	SYSTEM AND METHOD FOR COMMUNICATION WITH AND AMONG DONNER AND DONNE IN A NETWORK	27/2/2009	26/2/2010
11	465/DEL/2009	1871	SYSTEM AND METHOD FOR BRANDPRAMOTION THROUGH PHONE/MOBILE TECHNOLOGIES	3/3/2009	26/2/2010

12	415/DEL/2009	1729	METHOD FOR COMMUNICATION WITH AND AMONG EMPLOYEE AND EMPLOYER IN A NETWORK AND THE SYSTEM THEREOF	4/3/2009	4/3/2010
13	414/DEL/2009	1729	SYSTEM AND METHOD FOR COMMUNICATION AND INTERACTION WITH AMONG BRIDES AND GROOMS IN A NETWORK	4/3/2009	4/3/2010
14	722/DEL/2009	2699	METHOD AND SYSTEM FOR ADVERTISEMENT THROUGH SCROLLING AND BACKGROUND ON WEBSITE	8/4/2009	7/4/2010
15	822/DEL/2009	3069	METHOD AND SYSTEM OF COMMUNICATION AMONG BUYER AND SALERS THROUGH ORDER ON SMS (COST TO COST)	21/4/2009	21/4/2010
16	908/DEL/2009	3436	SYSTEM AND METHOD FOR PROVIDING COMMERCIAL ADVERTISEMENT AND ENTERTAINMENT VIA VISUAL DISPLAY UNIT	1/5/2009	30/4/2010
17	1373/DEL/2009	5631	METHOD OF PROVIDING CUSTOMIZED CALLER TUNE VIA MOBILE TERMINAL AND A SYSTEM THEREOF	3/07/2010	02/07/2010
18	645/DEL/2010	2407	SYSTEM AND METHOD FOR PROVIDING ENTERTAINMENT THROUGH TELECOMMUNICATION	19/03/2010	
19			SYSTEM AND METHOD FOR INFORMING AND PROMOTING OBJECTS THROUGH TELECOMMUNICATION DEVICES AND WEB TECHNOLOGY	15/02/2010	
20	688/DEL/2010	2482	SYSTEM AND METHOD FOR PLAY A QUIZ AND DRAW BASED GAME	22/03/2010	
21	738/DEL/2010	2671	SYSTEM AND METHOD FOR VERIFICATION AND PAYMENT OF ADVANCE CHEQUE AND DEMAND DRAFT AND ADVANCE AND NORMAL CHEQUE DEPOSIT THROUGH ELECTRONIC MACHINE	29/03/2010	
22	1144/DEL/2010	4167	SYSTEM AND METHOD FOR VERIFICATION OF DOCUMENTS AND CURRENCY	17/05/2010	
23	1145/DEL/2010	4167	METHOD FOR VERIFICATION OF THE AUTHENTICITY OF PRODUCTS AND DOCUMENTS AND THE SYSTEM THEREOF	17/05/2010	
24	1106/DEL/2010	4018	SYSTEM AND METHOD FOR PROVIDING VARIABLE TELECOM OPERATOR FOR A MOBILE CHIP	12/05/2010	
25	2517/del/2009	10109	SYSTEM AND METHOD FOR REMOTE PRINTING	04/12/2009	
26	708/DEL/2008	CBR 1984	ANTI INSECTY SITE	18/03/2008	
27	973/DEL/2008	CBR 2904	PURE ENVIRONMENT POWER HAWAN BRICK STICK POWDER ETC	15/04/2008	
28	2406/DEL/2008	8140	SYSTEM AND METHOD MULTIPURPOSE TOUCH PANEL ORDERY SYSTEM	21/10/2008	

## List of Trademarks –

Sr. No	Class	Name	Feb 7, 2008
01	ONE (1)	COST TO COST	Feb 7, 2008
02	TWO (2)	COST TO COST	Feb 7, 2008
03	Three (3)	COST TO COST	Feb 7, 2008
04	FOUR (4)	COST TO COST	Feb 7, 2008
05	FIVE (5)	COST TO COST	Feb 7, 2008
06	SIX (6)	COST TO COST	Feb 7, 2008
07	SEVEN (7)	COST TO COST	Feb 7, 2008
08	EIGHT (8)	COST TO COST	Feb 7, 2008
09	NINE (9)	COST TO COST	Feb 7, 2008
10	TEN (10)	COST TO COST	Feb 7, 2008
11	ELVEN (11)	COST TO COST	Feb 7, 2008
12	TWELVE (12)	COST TO COST	Feb 7, 2008
13	THIRTEEN (13)	COST TO COST	Feb 7, 2008
14	FOURTEEN (14)	COST TO COST	Feb 7, 2008
15	FIFTEEN (15)	COST TO COST	Feb 7, 2008
16	SIXTEEN (16)	COST TO COST	Feb 7, 2008
17	SAVENTEEN (17)	COST TO COST	Feb 7, 2008
18	EIGHTEEN (18)	COST TO COST	Feb 7, 2008
19	NINETEEN (19)	COST TO COST	Feb 7, 2008
20	TWENTY (20)	COST TO COST	Feb 7, 2008
21	TWENTY ONE (21)	COST TO COST	Feb 7, 2008
22	TWENTY TWO (22)	COST TO COST	Feb 7, 2008
23	TEWENTY THREE (23)	COST TO COST	Feb 7, 2008
24	TEWENTY FOUR (24)	COST TO COST	Feb 7, 2008
25	TEWENTY FIVE (25)	COST TO COST	Feb 7, 2008
26	TEWENTY SIX (26)	COST TO COST	Feb 7, 2008
27	TEWENTY SAVEN (27)	COST TO COST	Feb 7, 2008
28	TEWENTY EIGHT (28)	COST TO COST	Feb 7, 2008
29	TEWENTY NINE (29)	COST TO COST	Feb 7, 2008
30	THIRTY (30)	COST TO COST	Feb 7, 2008
31	THIRTY ONE (31)	COST TO COST	Feb 7, 2008
32	THIRTY TWO (32)	COST TO COST	Feb 7, 2008
33	THIRTY THREE (33)	COST TO COST	Feb 7, 2008
34	THIRTY FOUR (34)	COST TO COST	Feb 7, 2008
35	THIRTY FIVE (35)	COST TO COST	Feb 7, 2008
36	THIRTY SIX (36)	COST TO COST	Feb 7, 2008
37	THIRTY SEVEN (37)	COST TO COST	Feb 7, 2008
38	THIRTY EIGHT (38)	COST TO COST	Feb 7, 2008
39	THIRTY NINE (39)	COST TO COST	Feb 7, 2008
40	FORTY (40)	COST TO COST	Feb 7, 2008
41	FORTY ONE (41)	COST TO COST	Feb 7, 2008
42	FORTY TWO (42)	COST TO COST	
43	THIRTY FIVE (35)	NO PROFIT NO LOSS ONLY COST TO COST	
44	FORTY TWO(42)	TRUST FIRST	
45	THIRTY FIVE (35)	COST TO COST BAZAAR	
46	THIRTY FIVE (35)	EMPRO	
45	FOURTY TWO (42)	EMPOWER YOUR LIFE	

46	FOURTY TWO (42)	ASLI MERA ADHIKAR HAI WITH DEVICE
47	TWENTY SIX (26)	COST TO COST
48	TWO (2)	COST TO COST
49	THIRTY TWO (32)	EMPOWER YOUR HEALTH
50	THIRTY THREE (33)	EMPOWER YOUR ENJOYMENT
51	THIRTY FOUR (34)	EMPOWER YOUR TASTE
52	THIRTY FIVE (35)	EMPOWER YOUR BUSINESS
53	THIRTY SIX (36)	EMPOWER YOUR FUTURE
54	THIRTY EIGHT (38)	EMPOWER YOUR NETWORK
55	FORTYONE(41)	EMPOWER YOUR EDUCATION
56	FORTY TWO (42)	WORLD NGO'S RECKONER
57	THREE (3)	EMPOWER YOUR TEETH
58	Three (3)	EMPOWER YOUR HAIR
59	Three (3)	EMPOWER YOUR NAIL
60	Three (3)	EMPOWER YOUR SKIN
61	FOUR (4)	EMPOWER YOUR ENGINE
62	FIVE (5)	EMPOWER YOUR EYE
63	FIVE (5)	EMPOWER YOUR LEVER
64	FIVE (5)	EMPOWER YOUR BONE
65	FIVE (5)	EMPOWER YOUR LIFE
66	Six (6)	EMPOWER YOUR SECURITY
67	Seven (7)	EMPOWER YOUR ENGINE
68	EIGHT (8)	EMPOWER YOUR ENERGY
69	TWELVE (12)	EMPOWER YOUR STYLE
70	THIRTY FIVE (35)	CALLER TONE ADVERTISING
71	THIRTEEN (13)	EMPOWER YOUR PROTECTION
72	FOURTEEN (14)	EMPOWER YOUR LIFE
73	EIGHTEEN (18)	EMPOWER YOUR STYLE
74	NINETEEN (19)	EMPOWER YOUR CONSTRUCTION
75	TWENTY ONE (21)	EMPOWER YOUR KITCHEN
76	TWENTY FIVE (25)	EMPOWER YOUR FOOT
77	TWENTY EIGHT (28)	EMPOWER YOUR MUSCLES
78	TWENTY EIGHT (28)	EMPOWER YOUR BODY
79	TWENTY NINE (29)	EMPOWER YOUR HEALTH
80	THIRTY ONE (31)	EMPOWER YOUR ANIMAL
81	THIRTY FIVE (35)	TRUST FIRST
82	THIRTY SIX (36)	TRUST FIRST
83	THIRTY SEVEN (37)	TRUST FIRST
84	THIRTY EIGHT (38)	TRUST FIRST

Feb 7, 2008

**List of Copyrights**

- |                       |  |
|-----------------------|--|
|                       | –  |
| • Registration No     | – SW-4023/2009                             |
| • Title               | – Product and Document Verification System |
| • Diary Number        | – 8640/2008-co/SW                          |
| • Date of Application | – 03/11/2008                               |
| • Date of receipt     | – 04/11/2008                               |

## List of Domains

- [www.sudhkayudh.com](http://www.sudhkayudh.com)
- [www.luckymisscall.com](http://www.luckymisscall.com)
- [www.luckyall.in](http://www.luckyall.in)
- [www.onquiz.in](http://www.onquiz.in)
- [www.luckyquiz.in](http://www.luckyquiz.in)
- [www.mnumber.in](http://www.mnumber.in)
- [www.emproblog.com](http://www.emproblog.com)
- [www.manzeco.com](http://www.manzeco.com)
- [www.idss.in](http://www.idss.in)
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- [www.adsaurs.in](http://www.adsaurs.in)
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- [www.ondonation.in](http://www.ondonation.in)
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- [www.stopduplicate.in](http://www.stopduplicate.in)
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## **FUTURE SCOPE OF EMPRO INDIA**

As everyone knows that the mobile is the highly personal device and owned by almost every person, and it is the fastest medium for communicating and transferring any message. The number of mobile phones is increasing day by day in India.

All the projects running by eMpro india is related to mobile, in all the projects the mobile, telephony devices and mobile/telephony applications are included somewhere. The eMpro projects communication is running over the mobile that is highly personal and fastest medium of communication. So the any communication of eMpro projects will reach to end users at unbelievable fastest speed, and the return of any communication will comes back really fast.

As the history says, the most of the projects related to mobile came in the market and get big returns on that. The value added services are also getting huge profit from the market. The projects running from initial stage are running till now, these project will run properly till the complete technology of the mobile services will not changed, if you see the value added services than the value added service are not limited to any platform, these are platform independent and can run on any platform.

All the project running by eMpro india are related to value added services so the future of these service are not limited for the short duration, now days we can not calculate the future or time period for value added services. The projects of eMpro india are not dependent to any technology, if any modification comes than it will be shifted to new technology.

Since the services over the phone provided by eMpro India is on demand of end users. So there is no meaning of spam or fake. The Content and any message will be verified by eMpro India, and after verification this content message will be available to the end users.

As per the survey made by International Telecom Union (ITU) India is at second place with the 488.4 million subscribers after the China, the china is at first place with 747.00 million subscribers. These details are available with update at <http://www.itu.int/> .

## **FUTURE SCOPE OF EMPRO PROJECTS**

### **PRODUCT VERIFICATION ENGINE –**

Now days, the fake products are on boom, every big company's fake product is available in the market and it is vary difficult to find that, because the people are using advance technologies to make the fake product so only changing the label, batch number, shape of packing is the option to avoid that but the company can't say that these are fake product, they say only that this is old stock. Even the companies are not taking back those products from the market.

### **LOSES FROM FAKE PRODUCTS –**

Manufacturers –

- Brand Name get defame
- Sale will get decreased

Government –

- Revenue of Sale

Customer

- Waste of Money and Health / Wealth

## HOW TO STOP FAKE PRODUCTS –

eMpro India have the Master Solution to remove the fake products from the market. In the system their will be various codes will be generated by the system as per the product details like Product Code, Batch Number, Manufacturing Date, Expiry Date, Weight and so on. While generating the verification codes the manufacturer will save the details of product into system and these saved details will be available to customer while verification.

During the verification the end user will send the verification code to verification engine by any communication medium, the verification engine will accept the verification code and verify that, after verification it will produce the result and send to the verifier by same medium. In the response the details saved by manufacturer will be available to the verifier. On the basis of details available on the product and details available in response from verification engine, the verifier will be able to know that the bought product is original or fake. If the details available from verification engine and available on product are same than product is original otherwise the product is fake.

The communication medium for verifying the code can be short code, long code, phone call, IVRS call, USSD and Web Portal.

## PRODUCT VERIFICATION SYSTEM EARNINGS –

### EARNING FROM MANUFACTURERS

- Manufacturer Collaboration
- Short Code Keyword Selection
- Code Generation
- Verification through SMS
- Verification through Phone Call
- Verification through Website

### EARNING FROM CONSUMERS

- Verification through Short Code

## ESTIMATED MONTHLY EARNING FROM PVS AT INITIAL PERIOD (Amount in Rs.)

Manufacturer Collaboration	– 10,00,000/-
Short Code Keyword Selection	– 20,000/-
Code Generation	– 20,00,000/-
Verification through SMS	– 10,000/-
Verification through Phone Call	– 500,000/-
Verification through Website	– 5,000/-

## ESTIMATED VALUE OF THE PRODUCT VERIFICATION ENGINE

Published Patent Application	– 2,000,00,00,000/-
Copyright certificate	– 100,00,00,000/-
Trademark	– 5,00,000/-
Domain	– 5,00,000/-
Software Application	– 50,00,000/-
Hardware Cost	– 5,00,000/-



## MOBILE ADVERTISEMENT ENGINE

Now day's everyone wants to send the advertisement content to the targeted audience only and the return on advertisement as soon as possible, so we need to find out the mediums for delivering the advertisement to the targeted audience as soon as possible, this will meet with the requirement of the advertisement world.

In the Mobile Advertisement engine the advertisement is available on demand and the advertisement will be provided over the phone and give highly returns for the advertisement. However, it would not be a cakewalk for advertisers. The challenge would be in preparing the interested and unique content to the users. Because of advertisement on demand the end user and advertiser have not to worries about SMS flooding, Spam SMS, SMS spooling and any other issue.

Mobile Advertising Engine is the platform for playing and displaying the advertisement content on their telephony devices, the advertisement will be on demand of end user. The system can be published through various types like caller ring back tone, customized caller tone, customized video caller tone, video ring back tone, video ring tone, ring tone, pre-call audio message, dialer call, during call in conference, video conference call, pre call advertisement during conference call, mid call, video message, wallpaper (fixed or sliding), audio message, screen saver, scrolling text, dialer based IVRS call, text message, multimedia messages, 3G/4G video, SMS, mms, MIM, unified messaging, background music, hyperlinks, search engine, banner, mobile key pad, service message lbs (location based service), USSD message, and voice message as well as Bluetooth and Wi-Fi in a network.

There are various types of methods available for playing the advertisement over the mobile, since the mobile is the highly portable device and can't be removed from the market, so the advertisement on mobile devices is having a long term scope than any other advertisement method. The world of advertisement is changing from print media to electronic media, so the advertisement over the mobile is having a long term scope in the field of mobile advertisement.

## MOBILE ADVERTISEMENT EARNINGS –

### EARNING FROM ADVERTISERS

- Franchise
- Subscriber Registration
- Play Advertisement

## ESTIMATED MONTHLY EARNING FROM MOBILE ADVERTISEMENT ENGINE AT INITIAL PERIOD

Franchise	– 10,00,000/-
Subscriber Registration	– 5,00,000/-
Play Advertisement	– 5,00,000/-

## ESTIMATED VALUE OF THE MOBILE ADVERTISEMENT ENGINE

Published Patent Application	– 100,00,00,000/-
Trademark	– 50,000/-
Domain	– 5,00,000/-
Software Application	– 20,00,000/-
Hardware Cost	– 5,00,000/-

## MASTER NUMBER ENGINE

Master Number is the platform that accepts the request from end users and provides the response without receiving the call. When end user will dial the Master Number, the platform of Master Number will reject the call and capture the CLI of caller. On the basis of CLI and landing number it generates the response and sends to caller, without receiving the call. It means the Master Number provides the response at no call cost or Response on Missed Call. Master Number will be toll free if configured on Toll Free Number else it is just like Toll Free. It can be Landline, Mobile or Short Code.

As you know that everyone wants the instant response on their request, as the client point of view their business should open 24X7. The system will accept the request for various queries like stock market information, market information, courier tracking, cooking gas booking, rail ticket status, pan card status, passport status, visa status, license status, bank balance enquiry, bill enquiry, provident fund status, TDS status, quiz/game draw status, spare parts rate, jewelry information, jewelry rates, product enquiry, service enquiry, product rates, food items rate, vegetable rates, grains rates, fruit rates, seeds rates, solid & liquid products information, lottery draw status, NGO details, political party information, celebrity information, MLM level & earning status, hotel rates, business lead generation, complain registration/enquiry, voting registration, feedback registration, CRBT activation and deactivation and many more services on the basis of request and response.

## MASTER NUMBER EARNINGS –

### EARNING FROM CLIENTS

- Master Number Configuration
- Dedicated Channel Cost
- Monthly Maintenance/Rental
- Per Request Charges
- Bulk SMS Charges

## ESTIMATED MONTHLY EARNING FROM MASTER NUMBER AT INITIAL PERIOD

Master Number Configuration	– 1,00,000/- per Master Number
Dedicated Channel Cost	– 5,000/- per Channel
Monthly Maintenance/Rental	– 2,000/- per Master Number
Per Request Charges	– Rs.1 per Hit
Bulk SMS Charges	– Paise.2.5 per SMS

## ESTIMATED VALUE OF THE MASTER NUMBER ENGINE

Published Patent Application	– 50,00,00,00,000/-
Domain	– 5,00,000/-
Software Application	– 2,00,000/-
Hardware Cost	– 5,00,000/-

## LUCKY MISS CALL PLATFORM

Lucky miss call is a platform for playing quizzes and games on the behalf of brand promotion; this project is based on unlimited advertisement or advertisement at very low cost. The aim behind this project is to promote the companies and increase their revenue and make a brand name in the market. The scope of this project will not be end because the advertisement of various product and companies can not be stooped, along with that the new promotion will come from market for new products.

## LUCKY MISS CALL PLATFORM EARNINGS –

### EARNING FROM COMPANIES

- Companies Collaboration
- Code Generation
- Advertisement with Game

## ESTIMATED EARNING FROM LUCKY MISS CALL PLATFORM AT INITIAL PERIOD

Companies Collaboration	– 2,00,000/-
Code Generation	– 50,000/-
Advertisement with Game	– Paisa 10 per Hit

## ESTIMATED VALUE OF THE LUCKY MISS CALL PLATFORM

Copyright certificate	– 1,00,00,000/-
Domain	– 50,000/-
Software Application	– 5,00,000/-
Hardware Cost	– 5,00,000/-